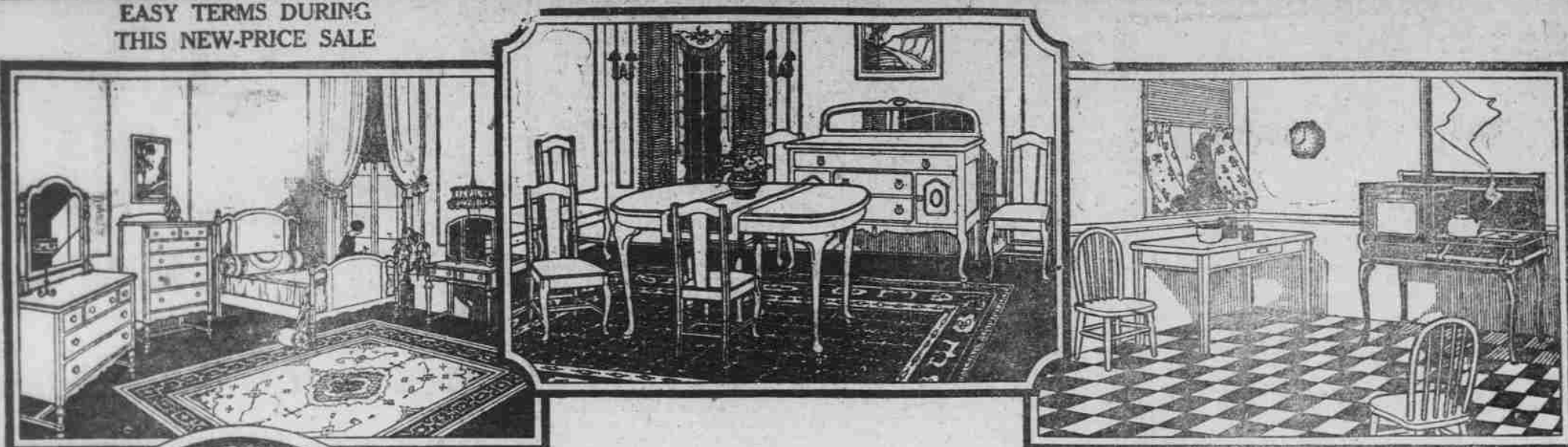


EASY TERMS DURING
THIS NEW-PRICE SALE



PRICE GUARANTEE

We hereby guarantee that any merchandise bought here has been sold at the lowest price possible for merchandise of its quality and we hereby agree to refund the difference to anyone who can obtain the same quality merchandise delivered in his or her home for a lower price anywhere else in America. Prices quoted during this sale are guaranteed against any decline for the entire year of 1921.

The Plaut-Cadden Company.

The Plaut-Cadden Company's GREAT NEW-PRICE SALE

FACTS—Since 1914, the Public has been at a loss to appreciate true market conditions. Prices varied from day to day, until everyone was in doubt as to whether or not prices paid for merchandise were right or wrong. It seemed that all commerce was conducted on the auction plan, prices varying with every purchase, and in many instances, merchandise of doubtful quality brought exorbitant prices. The consequence was that dealing in general was very unsatisfactory. In announcing this NEW-PRICE SALE, we can confidently say that we are re-establishing a permanent standard for extraordinary values on all high-grade furniture, bedding, rugs, and merchandise incidental to the furnishing of a complete home. We are so confident in making this statement that the price guarantee above proves our good faith. In many instances, prices are lower than they were prior to 1914.

49 YEARS of continuous, conscientious service is back of every purchase made in this sale. That the merchandise is bound to give absolute satisfaction, that the quality is the best that money will buy, and that our service and usual guarantee goes with every purchase made here, is a fact. This should be a welcome opportunity for all who are contemplating establishing a new home now or replenishing some portion of the old. This should be of special interest to June Brides.

OUR PRICES, in every instance, are quoted, not on merchandise that is bought or gathered for the purpose of conducting sales, but rather on standard merchandise that always contributes to the construction of a sound business. We quote, for your approval, the following makers, whose national reputation is sufficient to add to our guarantee the surety of dependable quality:

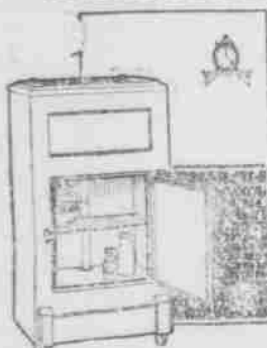
Berkey & Gay, Grand Rapids, Michigan, makers of the world's finest Dining Room and Bedroom Furniture—Stickle Brothers, Grand Rapids, Michigan, Leading Fine Manufacturers of Note—S. Karpen & Brothers, makers of the world's best Upholstered Furniture—Hale's Sectional Bookcases, Bookcases of recognized quality—Herald Ranges, standard for more than fifty years—Robinson-Rodgers' Mattresses, recognized leaders in their line—Simmons Co., Beds—Armstrong Linoleum—Sloan's Rugs—Seller's Kitchen Cabinets—The Free Sewing Machines—Columbia Bicycles—and many more of the world's leaders. The product of all of the above leading manufacturers is included in our New-Price Sale, and this fact is sufficient guarantee that only quality merchandise is being offered.

JUNE BRIDES can save a great portion on their new home and be sure of obtaining the highest class furniture during this sale.

SEE THESE REDUCTIONS

FREE DELIVERY ANY-
WHERE IN NEW ENGLAND

REFRIGERATORS



A complete line of Refrigerators included in this Sale, all at prices that are 30 per cent. to 50 per cent. below last year's. Every Refrigerator is constructed to be economic in the saving of ice and to give the very best service. As an example of the low prices we are quoting, a Refrigerator, as illustrated above, in White Enamel Line, solid construction throughout—ONLY \$12.50.

LIBRARY TABLES



We have a large selection of Beautiful Library Tables, including small round, oval, oblong, long davenport tables, and many others, at prices reduced from 33 1-3 per cent. to 50 per cent. Good Tables as low as \$11.90—All finishes.

HAMMOCKS



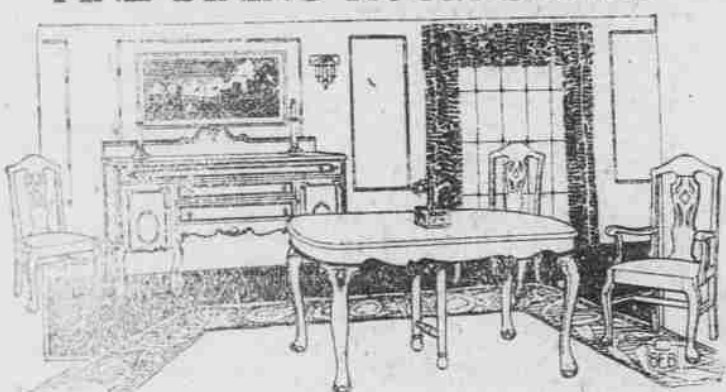
A very large assortment of Beautiful Hammocks. Just the thing for this season of the year. Our assortment is, without doubt, the best and our prices the lowest. Beautiful Hammocks as low as \$11.75.

LAWN SWINGS



Every Lawn in our large assortment offered at from 1-3 to 1-2 off. You should see the real difference that are available now. For example, you can buy a beautiful Lawn that has sold as high as \$22.50, during this sale, at \$12.50.

FINE DINING ROOM SUITES



Every Dining Room Suite is included in this Sale, from the very lowest to the very highest.

No. 1—A fine Fumed Oak Dining Room Suite, consisting of Buffet, China, Extension Table, 5 Straight and 1 Armchair, (9 pieces)—formerly sold as high as \$225.00—WHILE THEY LAST, \$119.00.

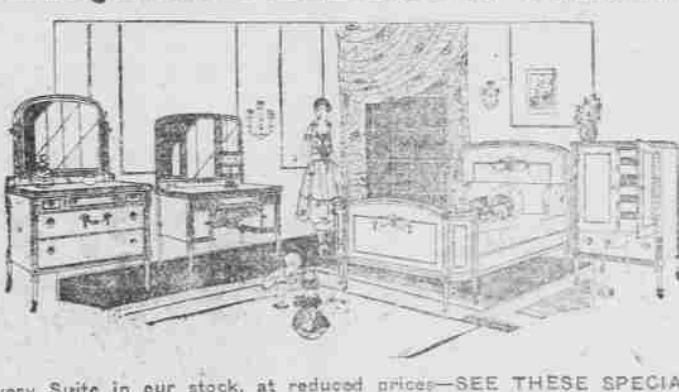
No. 2—A splendid 9-piece Queen Anne Suite, with large Buffet with Mirror, China, Fine Extension Table, 5 Straight Chairs and 1 Armchair, all upholstered in genuine leather—formerly sold at \$400.00—FOR THIS SALE \$179.00.

No. 3—A beautiful American Walnut Suite, consisting of Buffet, China, Extension Table, 5 Straight and one Armchair, upholstered in genuine leather. This suite formerly sold at \$350.00—DURING THIS SALE \$269.00.

No. 4—A beautiful, real Mahogany Suite, consisting of large Buffet, beautiful round Extension Table, fine large Crystal Cabinet, with 5 Straight Chairs and 1 Armchair, all upholstered in genuine blue or brown leather—formerly sold at \$500.00—DURING THIS SALE \$290.00.

ALL OTHER SUITES RELATIVELY REDUCED.

EXQUISITE BEDROOM SUITES



Every Suite in our stock, at reduced prices—SEE THESE SPECIALS:

No. 1—A 4-piece, splendid Suite, consisting of Bed, Dresser, Chiffonier, and semi-vanity Dressing Table—formerly sold at \$250.00—DURING THIS SALE \$120.00.

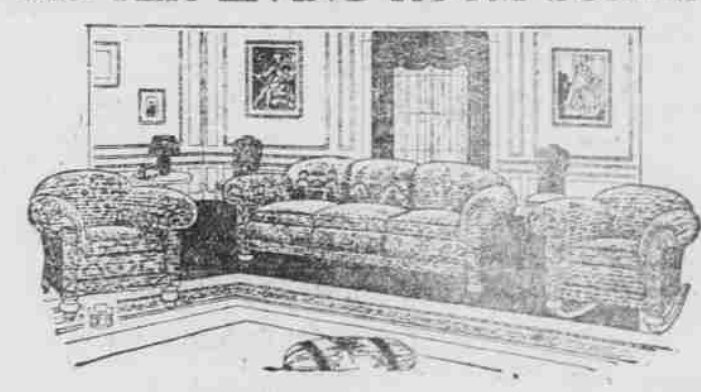
No. 2—A beautiful Quartered Oak Colonial Suite, consisting of large Dresser, Bed and Dressing Table—formerly sold at \$350.00—DURING THIS SALE \$149.00.

No. 3—A \$350.00, 3-piece American Walnut Bedroom Suite, consisting of Bed, Dresser, Chiffonier or Chiffonier, and Dressing Table—DURING THIS SALE \$169.00.

No. 4—A fine Mahogany Bedroom Suite, beautiful large Dresser, Chiffonier, Dressing Table and Bed—formerly sold at \$550.00—DURING THIS SALE \$269.00.

OTHER SUITES IN BIRD'S EYE MAPLE, IVORY, CIRCASSIAN WALNUT, ENAMEL, ETC.—ALL RELATIVELY REDUCED.

BETTER LIVING ROOM SUITES



All are included. No make excepted. These prices mean real savings.

No. 1—A 3-piece genuine leather upholstered Suite on fine Mahogany frame—formerly sold at \$350.00. Only five Suites like this—DURING THIS SALE \$179.00.

No. 2—A genuine 3-piece leather Suite, Long 7 ft. sofa, 3 loose spring cushions. All upholstered in genuine leather with large rocker and straight chair—formerly sold at \$400.00—ONLY \$199.00.

No. 3—A large 3-piece, S. Karpen & Bros. Suite, with long sofa, all loose cushions. All upholstered in genuine leather with large rocker and straight chair—formerly sold at \$485.00—DURING THIS SALE \$199.00.

No. 4—A beautiful 2-piece Suite, Mulberry Velour Covering, made up with large sofa and chair with velour arms and spring construction throughout—DURING THIS SALE \$210.00.

ALL OTHER SUITES RELATIVELY REDUCED.

SILK FLOSS
100%
\$13.35

**100%
CLEAN**
\$13.35



Please note that the bedding we offer is always the superlative in quality. We have never sold questionable bedding, as we believe that bedding should receive more careful scrutiny than any article that enters the home. We will positively permit no used materials to be used in any bedding that we sell. It must be new and sanitary. Hence, the prices quoted during this SALE are for really fine bedding only.

No. 1—We offer a Mattress of beautiful, genuine 100 per cent. clean, new, silk floss, of the highest quality. Beautifully made of a high quality tick, fine pattern, roll top, as illustrated above. Formerly sold as high as \$30.00—DURING THIS SALE \$13.35.

No. 2—A pure Cotton Mattress, made up in one or two parts, guaranteed to be absolutely sanitary and 100 per cent. clean—DURING THIS SALE \$8.95.

ALL BEDS AND SLIDING COUCHES AT REDUCED PRICES

SOME SALE SPECIALS

100-piece Dinner Set, \$45.00 value — DURING THIS SALE \$19.35
A \$16.50, 12-piece Aluminum Set — DURING THIS SALE \$ 7.90
3-burner Perfection Oil Stove — DURING THIS SALE \$19.50
One lot of fine hand-colored Pictures, beautiful studies in gold bronze frames, sold formerly at \$1.75—DURING THIS SALE 89c

IT WILL PAY YOU TO COME MILES TO ATTEND THIS SALE.

COLUMBIA BICYCLES

In keeping with our Policy, and believing in selling nothing but the best, this, the COLUMBIA BICYCLE, recognized as the world's standard by which all others are judged, is offered at very moderate prices. It will pay you to buy the best and to buy it here.

THE PLAUT-CADDEN CO.

135 TO 143 MAIN STREET

(ESTABLISHED 1872)

NORWICH, CONN.

POETRY

THE SINGERS.
Silver holed cottonwood trees,
You are the epic singers,
You sing the heart histories—
The songs of the flower starred prairie—
When the mad winds of the prairie
Toss your hair branches to music!

Murmur in low tender notes,
Sing you the love song of marriage;
Whether the dreams and the hopes,
In the end house by the wheat fields.
Now in your wild, crashing tones
Moan you their misery and struggles;
Sob their privations, their longings;
Yet, in their hearts, hope eternal,
Lift you their dreams all come true!
Crown a sweet song of their children!
Down how they conquered the plains!
Sing them to peace and to plenty!

Sing you the patriot songs,
To the barefooted boys 'neath your
Chant you a requiem low
For a dreamer who sleeps in old Ft. Sanders

Silver holed cottonwood trees,
You are the epic singers,
You sing the heart histories—
Of strong men who conquered the prairie
—Nell Lewis Woods, in the Kansas City Star.

TOUJOURS AMOUR!

Prithvi told me, Dimple-Chin,
At what age does Love begin?
Your blue eyes have scarcely seen
Summers three, my fairy queen,
But a miracle of sweet,
Soft approaches, shy retreats,
Hidden in your pretty hair,
When didst learn a heart to win?
Prithvi tell me, Dimple-Chin.

"Oh!" the rosy lips reply,
"I can't tell you if I try."
"Is so long I can't remember,
Ask some younger lass than I."

Tell, O tell me, Oriental-Face,
Do your heart and head keep pace,
When does heart Love begin?
When do frosts put out the fire?
Can its embers burn below
All that chill December snow?
Care you still soft hands to press,
Bonny heads to smooth and bless?
When does Love live the chase?
Tell, O tell me, Oriental-Face.

"Ah," the wise old lips reply,
"Youth may pass and strength may die,
But of Love I can't forget;
Ask some older lass than I!"
—Edmund Clarence Stedman

HUMOR OF THE DAY

He—And why do you think I am a poor judge of human nature?
She—Because you have such a good opinion of yourself.—New York Globe.

"I swore I'd never learn to play golf."
"Well, chappie!"
"But I guess I gotta learn to talk it, I'm going to transact business with a fellowman." — Louisville Courier-Journal.

"What makes you so positive that Jack is falling in love with Dorothy?"
"He's beginning to find fault with you and father."—Life.

"It says here that Americans spend more for tobacco than they spend for bread," said the Old Fog, as he looked up from the newspaper he was reading.

"That can't be a fact," commented the Grouch. "I know a lot of men who cudge the makings from their friends." — Nashville Tennessean.

Address—Well, I've got to go today and face the music.
Bartholomew—What, wife home?
"No, I conduct a band!" — London Answers.

"Have you seen the new style socks?"
"No, are they good?"
"Great convenience! They're sewed right into the shoes."
"But how do you change them?"
"You don't! That's the convenience!" — Dartmouth Jack-o'-Lantern.

"Girls don't wear petticoats any more."
"They must wear something under those short skirts."
"Well, if skirts keep getting shorter, we'll soon find out what it is." — Judge.

"I've an invention at last that will mean a fortune!"
"What is it this time?"
"Why, it's an extra key for a typewriter. When you don't know how to spell a word you hit that key and it makes a blur that might be an e, an s or almost anything else." — New York Evening Post.

"Faw, what is an advertisement?"
"An advertisement is the picture of a pretty girl eating, wearing, holding or driving something that somebody wants to sell." — Nashville Tennessean.

Angelina—I'm afraid you'll forget me while you're away.
Edwin—My dear child, I'll think of you when all else is forgotten.
Angelina—Just what I feared. You'll think of me only when you've nothing else to think about.—Houston Post.

THE KALEIDOSCOPE

Fifteen thousand priests live in the holy city of Ural, the capital of Mongolia.

More typewriters are in use in the United States than in all other countries combined.

An eccentric woman who recently died in Wales had her entire house papered with postage stamps.

Newfoundland, Britain's oldest colony, is considering the granting of the parliamentary franchise to women.

The original receipt for the famous perfume, eau-de-Cologne, was discovered by an Italian living in Cologne in 1769.

It has only recently been made public that during the late war the crown jewels of England, as a measure of safety, were temporarily removed from the Tower of London, where they have been kept for 700 years, to Windsor castle.

A new electric machine recently ties all bundles which are placed on a table. The machine is a marvel of ingenuity, and may always be relied on to tie a strong square knot on the completion of which the cord is cut and the bundle thrown off to the side.

A pearl fisher in Torres straits once found a cluster of pearls in the shape of a perfect cross. This cluster, after passing through the hands of several dealers, was eventually sold to some wealthy Roman Catholics for presentation to the pope, the sum paid being \$50,000.

An investigating scientist has figured out that with a staff of twelve bells in a chime, an accomplished bell ringer or chime-master may pick out and ring 479,650 changes.

His now figuring on the length of time that would be required for all the changes to be heard.

Another of the red fox's accomplishments is his ability to climb certain trees where the inclination of the trunk and the accessibility of the lower limbs admit of his doing so.

The American Forestry Magazine says he being able to perform this feat often saves his life, as does also his knowing how to swim.

Mrs. George W. Vanderbilt is the new president of the North Carolina Agricultural Society, which conducts the annual state fair at Raleigh. In her new capacity Mrs. Vanderbilt recently spoke before the North Carolina general assembly—the first address she had ever delivered in public—and the lawmakers gave her an enthusiastic reception.

The "three balls" recognized the world over as the sign of the pawnbroker, was adopted from the coat-of-arms of the Medic family, who were the first to make money lending a profession. Incidentally, the name of the pawnbroker was "medic," the name of the house in the art of healing.

ONE-HALF OFF ON Rugs



Our entire stock of high-class Rugs is included in this Sale, at just 1-2 price. In other words, you can buy fine—

\$15.00 Rugs, at . \$ 7.50 \$30.00 Rugs, at . \$15.00 \$60.00 Rugs, at . \$30.00
\$25.00 Rugs, at . \$12.50 \$40.00 Rugs, at . \$20.00 \$80.00 Rugs, at . \$40.00

Absolutely none excepted. You can select any Rug on our racks. All original price tags are there. You can be your own salesman. Take just 1-2 off. In many instances, this brings Rugs below 1914 prices.

PIANOS AND PLAYER PIANOS

Pianos and Player Pianos, during this Great New-Price Sale will be relatively reduced with the balance of our stock. This is done to make this the greatest opportunity to the buying Public in years. In every instance, you will be able to save not less than 20 per cent., and in many instances, 33 1-3 per cent. This means that you can select any of the high-grade makes of Pianos and Player Pianos we sell, such as CHICKERING, HARDMAN, HALLET & DAVIS, WASSERMANN, CRAWFORD, BEHR BROTHERS, CONWAY, AUTOPIANO, ETC., AT THIS GREAT SAVING.

SOLD ON EASY TERMS